odys | Domain Ventures

SELLER DOMAIN VENTURES · PROPOSAL FOR DOMAIN SELLERS · NOVEMBER 2026

Premium domains shouldn't sit idle. Put them to work and earn every month.

YOU BRING

Premium aged domains, the ones you value highest

They stay registered in your name. You keep renewing them, as you do today.

ODYS BRINGS

Testing, hosting, a publishing partner and the whole operation

An established publisher builds a site on every accepted domain and sells link placements on it.

YOU RECEIVE

50% of Odys's share of every dollar your sites sell

Paid monthly, after the publisher pays Odys. Your domains stay listed for sale.

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TWO KINDS OF INVENTORY

Sell your bulk inventory. Partner on your premium domains.

BULK INVENTORY · SELL IT

- Sold in volume, at portfolio prices
- Fast liquidity in one clean payment
- Odys can buy it when it fits our buying criteria

PREMIUM DOMAINS · SELLER DOMAIN VENTURES

- Monthly income from a site built on your domain
- The domain stays listed for sale on the Odys Marketplace
- No upfront cost to you: Odys and its publisher do the work

Open to every seller. Many do both.

Bulk inventory goes to a sale, premium domains go into Seller Domain Ventures. Where a domain fits our buying criteria, Odys may also make you a cash offer, so we can find the right route for each domain.

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HOW IT WORKS

We test every domain first. Only accepted domains go live.

1 · YOU

Submit your domains

Send us the domains you value highest. Aged domains with real authority are the strongest fit.

2 · ODYS

Test before anything is signed

You point DNS to Odys hosting. Our publishing partner deploys a test site and we check indexing and ranking within 24 hours to a few days.

3 · THE PUBLISHER

Builds the site, sells link placements

Every accepted domain gets a full site. The publisher writes the content, ranks it, sells the link placements and collects payment.

4 · EVERY MONTH

Statement in, your share out

Odys receives the publisher's statement and payment, shares the statement with you and pays your 50%.

Not every domain passes. You get a clear report, for example "85 of 100 accepted". Domains that do not pass are simply handed back, at no cost to you.

You stay the owner. The domain stays registered in your name for the whole term. Odys only needs DNS pointed to its hosting so the site stays live.

The publisher is established. It owns domains and websites in the tens of thousands and has been in business for more than five years.

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THE SPLIT

One simple split, the same for every seller

The publisher does the building and selling and keeps 65%. Odys receives 35%. After hosting at cost, Odys and you split that 35% **50/50**, whether you bring 5 domains or 500.



EVERY $100 SOLD

$65.00

Publisher: builds the site, writes content, ranks it, sells and collects

EVERY $100 SOLD

$17.50

Odys: testing, deployment, publisher management, reporting and payouts

EVERY $100 SOLD

$17.50

You, the seller. Hosting is deducted at cost before the split: hosting keeps your site live and earning.

Figures before hosting. Hosting is charged at cost, with no mark-up, and shown line by line on your monthly statement.

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WHAT A DOMAIN CAN EARN · ILLUSTRATIVE

A ranking site grows its income over its first year

$ per ranking site	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
Gross sold on the site (conservative curve)	150	500	750	900	900	900	1,000	1,000	1,000	1,000	1,000	1,000
Odys's share (35%)	53	175	263	315	315	315	350	350	350	350	350	350
Your share (17.5%)	**26**	**88**	**131**	**158**	**158**	**158**	**175**	**175**	**175**	**175**	**175**	**175**
Your cumulative	26	114	245	403	560	718	893	1,068	1,243	1,418	1,593	**1,768**

RANKING SITE · FROM MONTH 4

$150 to $175

a month to you, before hosting

YEAR ONE · PER ACCEPTED DOMAIN

~$1,150

blended, if 65% of accepted sites rank. About $1,770 on a site that ranks.

Illustrative, not a promise. The curve sits below the publisher's own site history over the last thirteen months. Not every site ranks, timing varies by domain and niche, and actual income depends on the link placements the publisher sells. Your statement shows the real numbers every month.

Gross curve as used in Odys Domain Ventures planning: $150 / 500 / 750 / 900 for three months, then $1,000. Figures before hosting at cost.

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EARN NOW, STILL SELL LATER

Your domain stays for sale. The link placements on it stay protected.

STAYS ON THE MARKETPLACE

- Listed for sale on the Odys Marketplace, as before
- Once the domain has three months of earnings, its list price can rise by six months of its actual earnings
- Odys has the first right to buy any domain in the programme at its listed price

12-MONTH MINIMUM TERM

- Every accepted domain stays live for at least 12 months: buyers of link placements on your site are paying for that
- If the domain sells during the term, the new owner keeps the site live and pointed to Odys hosting until the term ends
- After 12 months the partnership continues month to month. Either side can end it with 30 days' notice

WHO DOES WHAT

- **You:** keep the domain registered and renewed, and DNS pointed to Odys hosting for the term
- **Odys:** testing, hosting at cost, deployment, publisher management, statements and payouts
- **Publisher:** site, content, ranking, link placement sales and collection

HOW YOU GET PAID

You are paid when we are paid, every month

WEEK 0	You submit domains and point DNS to Odys hosting for testing
DAYS 1 TO 7	Test sites deployed, indexing and ranking checked, accepted list sent to you
SIGNING	Seller agreement signed for the accepted domains only
LIVE	Full sites built. Link placement sales start as each site ranks, often in the first month
MONTH END	The publisher sends Odys its statement and payment
PAYOUT	Odys shares the statement and pays your 50% within 7 days of receiving the publisher's payment

THE SAME RULE OUR INVESTORS HAVE

No money is promised before it arrives. Whatever the publisher pays Odys for your domains, half of Odys's share is yours.

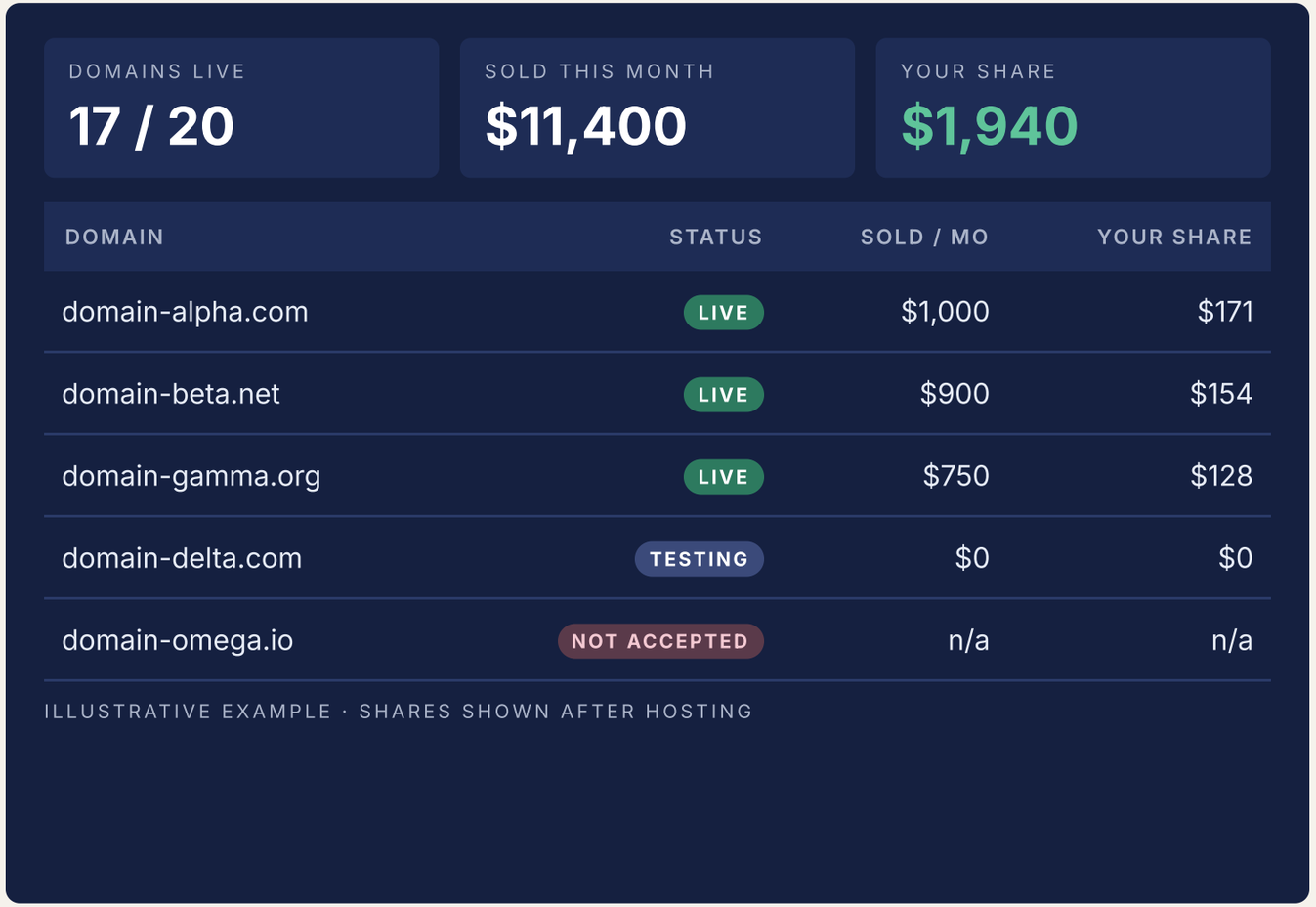
Your share	**50% of Odys's 35%, after hosting**
Paid	**Monthly, in USD**
Statement	**Per domain, every month**
Minimum volume	**None**
Upfront cost to you	**None**

YOUR DASHBOARD

Every domain, every dollar, in one seller view

Status	testing, accepted or live, per domain
Sales	link placements sold on each site, month by month
Your share	hosting and your 50%, line by line
Payouts	every payment, with its statement
Listing	marketplace price and term end date

Every seller gets a login to the seller view in Odys Sonar, the platform our investors use for the same reporting.



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NEXT STEPS

Put your domains to work

01

Submit your domains

Send the premium domains you value highest.

02

Point DNS for testing

We test each domain and send you the accepted list.

03

Sign for accepted domains

12-month minimum term. Domains stay listed for sale.

04

Get paid monthly

50% of Odys's share, within 7 days of the publisher paying Odys.

JOIN SELLER DOMAIN VENTURES

Talk to the Odys inventory team. Selling, partnering, or a mix of both: we will find the right fit for each domain.

Join SDV →